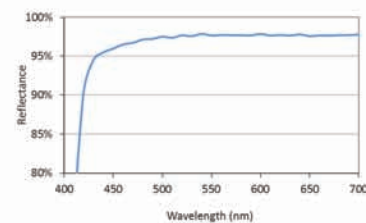


WhiteOptics™ Material

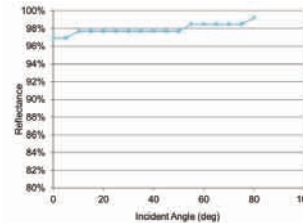
WhiteOptics M16 High Diffuse Reflector Material

REFLECTANCE VS WAVELENGTH



High Reflectance across the color spectrum for high efficiency and color neutrality

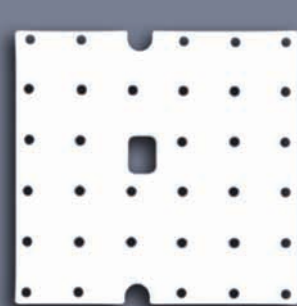
REFLECTANCE VS INCIDENT ANGLE



High Reflectance at all incident angles for optimal utilization of light

- UV stable, does not yellow
- Cleanable with common cleaners
- UL certified to over 100C
- ROHS and REACH compliant

Options for all applications:



Die cut film reflectors with or without adhesive backing



Thermoformed 3D parts



Reflectors and fixture housings formed from WhiteOptics Metal

About WhiteOptics

WhiteOptics™ is a global leader in the development and manufacture of high performance optical films, composites and coatings.

Headquartered in New Castle, DE with sales and distribution across America, the EMEA, and Asia Pacific, WhiteOptics provides innovative products that improve lighting efficiency and design. Originally based on DuPont technology, our unique, multi-generational line of products is transforming fluorescent lighting and enabling a new generation of LED lighting to become possible.

WhiteOptics is proud to be part of many award winning designs and are recognized for our commitment to excellence for delivery, quality, and performance.

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Increase light output

Increase efficiency

Improve optical aesthetics

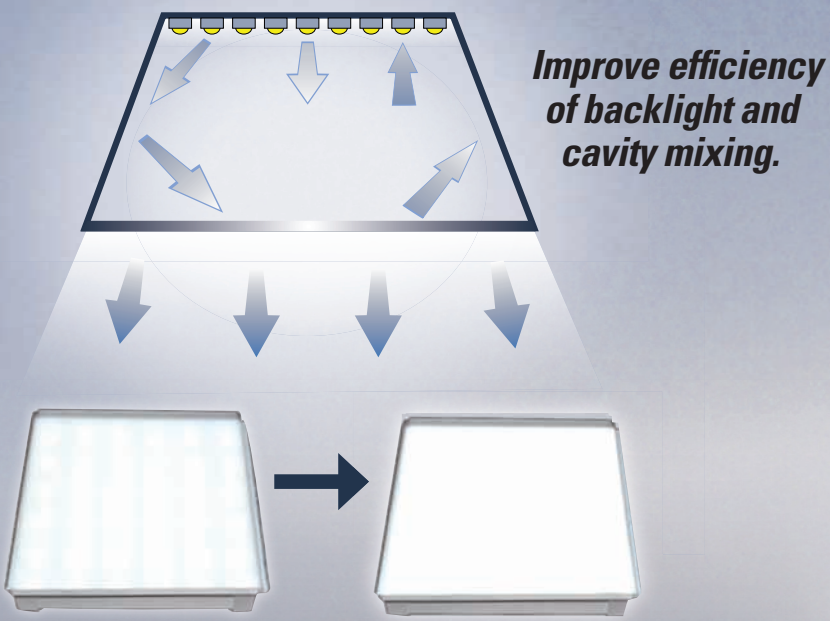
Reduce components

Reduce System Cost



Back-Lit Lighting Designs

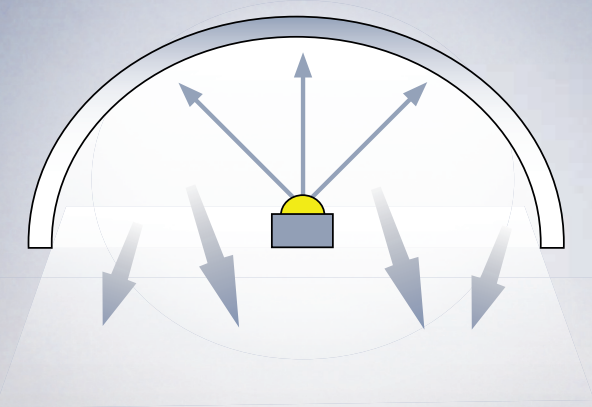
WhiteOptics™ high diffuse reflection efficiently recycles the light backscattered off of lenses and cavity walls simultaneously increasing light output and diffusion.



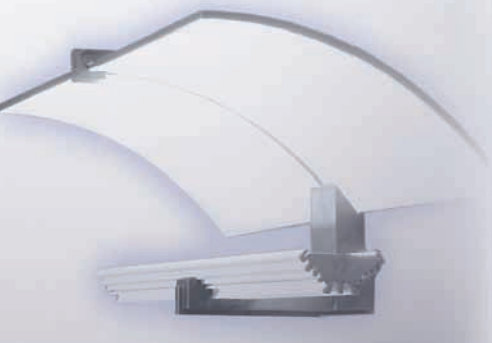
- ▶ Increase light output over 20%
- ▶ Decrease LED “dots” imaging
- ▶ Reduce LEDs

Indirect Lighting Designs

With high diffuse reflection, indirect lighting designs with high efficiency, minimized hot spots and uniform distribution are possible.

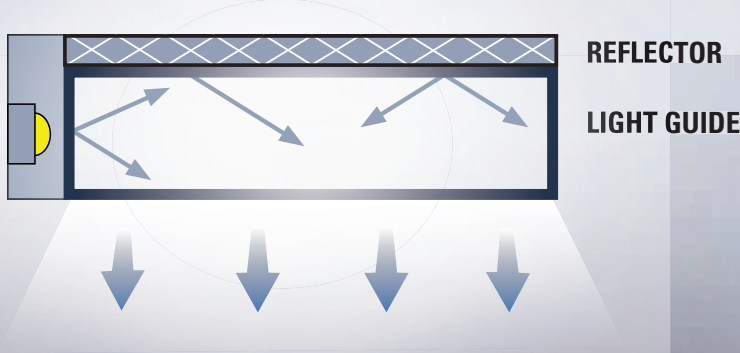


- ▶ Increase efficiency
- ▶ Improve distribution
- ▶ Diffuse lamp imaging
- ▶ Reduce LEDs



Edge-Lit Lighting Designs

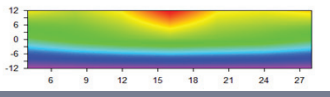
For edge-lit lighting, display and signage applications, using WhiteOptics™ as a backplane reflector improves brightness as much as 30% over standard white surfaces through efficient reflection and extraction of light at the light-guide interface. Uniformity of brightness is achieved with greater LED spacing allowing cost savings and design flexibility.



- ▶ Increase brightness
- ▶ Improve uniformity
- ▶ Reduce LEDs

REDUCE OVERALL COST • IMPROVE EFFICIENCY & LIGHT DISTRIBUTION

WITH WHITE PAINTED BACK PANEL



WITH WhiteOptics™

